

# COMMITTEE ON NEW ALTERNATIVES IN THE MIDDLE EAST

145 E. 16 Street- Apt. 9C  
New York, N.Y. 10003  
212-254-6362

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Prof. Howard Zinn

March 9, 1970

Dear Sir or Madam:

The Committee on New Alternatives in the Middle East would like to inform you that Mr. Arie Bober of the Israeli Socialist Organization will be making a speaking tour of the United States during April and May. He will be available for campus speaking engagements.

Mr. Bober is eminently qualified to present a socialist, non-Zionist Israeli viewpoint -- one little known in this country but potentially of great importance in the Middle East -- on current developments in the region. He is also competent to discuss various aspects of the economic history of the Levant, especially the economics of the Jewish settlements in Palestine.

Departments of history, economics, and political science, and departments or institutes for Mid-Eastern studies, as well as general university lecture series, Hillel Houses and Arab Students' groups should find Mr. Bober's presentations of especial interest.

Mr. Bober will be in your area from \_\_\_\_\_ to \_\_\_\_\_. If some organization or department on your campus would like to engage him, please write to the Committee, indicating the honorarium to be offered.

Sincerely,

Berta Langston  
Secretary

Secy  
Berta Langston

Enc: Biography

BL/b

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Secy  
Berta Langston

Dear Friend,

Enclosed is material recently issued by the Committee, including a brief biographical sketch of Arie Bober, a letter sent to sponsors, a letter sent to universities, and a slightly-revised tour itinerary.

If the name of the tour coordinator for your area has not yet been forwarded, please do so as soon as possible. Also, several areas have not yet confirmed tour dates. This is urgent.

In addition to university and institutional (churches, forums, community groups, etc.) speaking engagements for which an honorarium should be requested, you might consider arranging public meetings co-sponsored by as broad a group of organizations and prominent individuals as possible (including of course, the Committee on New Alternatives in the Middle East), and receptions and cocktail parties which would stress fund-raising as well as provide an opportunity for more intimate discussion. Radio and TV interviews might also be considered, especially in those cities where Bober will be touring for several days. However, please don't schedule every minute. It will be an exhausting tour for Bober. Try to concentrate: The object should always be to get the largest audience and the largest amount of money with the smallest expenditure of Bober's energy.

Each area is expected to defray the cost of travel from the previous city and provide for Bober's food and lodging while in the area, as well as contribute toward the cost of Bober's expenses to and from Israel and national office expenses in arranging the tour. In addition to local transportation, each area should aim for a minimum of \$50 per day to be sent to the national Committee.

Please keep us informed of tour and plans and schedules in your city. If you anticipate any difficulties in meeting the financial quota or have any other problems in arranging meetings, please write to me. We, in turn, will keep you informed of all tour developments.

Sincerely,

Berta Langston  
Secretary

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Berta Langston

March 9, 1970

Dear Sponsor:

After considerable confusion due to poor communications and the two-month disappearance of the principal -- Arie Bober, it turned out, had been serving in the army for two months -- it now appears that the Bober tour will be under way starting the last week in March. I am enclosing a brief biographical sketch of Bober as well as a tentative itinerary of his tour.

If it will be possible for you to arrange a meeting for him during the period he will be in your area, I would appreciate it if you would let me know at once. The importance of what he has to say certainly warrants the gaining of as large an audience for him as possible. At the same time, the lively interest in and deep concern about the Middle East in the United States today make it quite easy to gain that audience.

We must request an honorarium wherever possible. His travel expenses to and from Israel and within the U.S. are quite large, and he must live while he is here. Supporters of the Committee will be providing lodging and most food for him while he is on tour, but it will be necessary to raise at least \$3,000 to cover expenses. And a surplus to be used by the Committee in the future would, of course, be all to the good.

You might also consider holding a cocktail party where Bober would have an opportunity to discuss more intimately with your friends -- and where they would have an opportunity to contribute to making the tour a financial success.

The response to Noam Chomsky's letter inviting sponsorship of the Committee has exceeded all expectations -- as the partial listing on the letterhead indicates. (Names of recent sponsors will be included in the listing on our new letterhead.) It bodes very well for the success of the Bober tour, and for whatever projects we might want to undertake in the future.

I will report to you periodically on tour developments, which I am sure will be very gratifying.

Sincerely,

Berta Langston